

GOLDEN DRUM 2026 – FINALISTS

AWARD	ENTRY CODE	SECTION	GROUP	CATEGORY	ENTRY NAME	AGENCY_NETWORK	AGENCY NAME	BRAND NAME	COUNTRY
Finalist	0101002GD26	One-Channel Drum	A. FILM	TV/Cinema Film	'You Said It'	INDEPENDENT AGENCY	RAFİNERİ - İSTANBUL	Turkcell	Turkey
Finalist	0101024GD26	One-Channel Drum	A. FILM	TV/Cinema Film	Winter Is for Playing	Omnicom Advertising	BBDO Group Kreativagenturen GmbH	McDonald's	Austria
Finalist	0102001GD26	One-Channel Drum	A. FILM	Short Online film	ABSOLUT® TABASCO™	INDEPENDENT AGENCY	Wieden + Kennedy London	Absolut Vodka	Sweden
Finalist	0201001GD26	One-Channel Drum	B. PRINT	Print & Publishing	Finnish Flag Now	INDEPENDENT AGENCY	hasan & partners, Helsinki	Baltic Sea Action Group	Finland
Finalist	0201002GD26	One-Channel Drum	B. PRINT	Print & Publishing	Christmas Connects	OGILVY	Istropolitana	Möbelix	Slovakia
Finalist	0301003GD26	One-Channel Drum	C. OUT OF HOME (OOH)	Billboards	Furworks	INDEPENDENT AGENCY	The Newtons Laboratory	Greek Ministry of the Interior & Special Secretariat for the Protection of Companion Animals	Greece
Finalist	0304002GD26	One-Channel Drum	C. OUT OF HOME (OOH)	Ambient & Experiential	CITYRINGLIGHT	INDEPENDENT AGENCY	THIS IS LOCCO, Bratislava	O2 Slovakia	Slovakia
Finalist	0304003GD26	One-Channel Drum	C. OUT OF HOME (OOH)	Ambient & Experiential	Corrupt Square	Leo Constellation	Publicis Groupe Hungary - Budapest	Transparency International Hungary	Hungary
Finalist	0304010GD26	One-Channel Drum	C. OUT OF HOME (OOH)	Ambient & Experiential	LEAFLETS	OGILVY	Istropolitana	Opel	Slovakia
Finalist	0304022GD26	One-Channel Drum	C. OUT OF HOME (OOH)	Ambient & Experiential	The poster that helps find lost dogs	OGILVY	Bruketa&Žinić&Grey, Zagreb	Hrvatski Telekom	Croatia
Finalist	0401001GD26	One-Channel Drum	D. AUDIO	Radio & Audio	The Spill	Leo Constellation	Publicis Groupe Hungary - Budapest	Zewa	Hungary
Finalist	0501001GD26	One-Channel Drum	E. DIGITAL, MOBILE & TECHNOLOGY	Communication and Corporate Websites	(SAVE A) LIFE INSURANCE	VML	VML ROMANIA	Generali	Romania
Finalist	0502004GD26	One-Channel Drum	E. DIGITAL, MOBILE & TECHNOLOGY	Social Networking Solutions & Community Sites	LIFEBEATS	OGILVY	Istropolitana	Slovak Red Cross	Slovakia
Finalist	0504001GD26	One-Channel Drum	E. DIGITAL, MOBILE & TECHNOLOGY	Off-Site Advertising	Don't Skip The Sleep	Leo Constellation	Leo Kyiv	Vodafone	Ukraine
Finalist	0604006GD26	One-Channel Drum	F. DESIGN	Product Design	MOLFIX POOPMATCH	Omnicom Advertising	TBWA Istanbul	Molfix	Turkey
Finalist	0701007GD26	Omni-Channel Drum	A. INTEGRATED	Profit	Together We Are Not Defenseless	INDEPENDENT AGENCY	MADE BY VACULIK, BRATISLAVA	Orange Slovakia	Slovakia
Finalist	0701010GD26	Omni-Channel Drum	A. INTEGRATED	Profit	Archie	Omnicom Advertising	TBWA Istanbul	McDonald's	Turkey
Finalist	0701011GD26	Omni-Channel Drum	A. INTEGRATED	Profit	'You Said It'	INDEPENDENT AGENCY	RAFİNERİ - İSTANBUL	Turkcell	Turkey
Finalist	0806001GD26	Omni-Channel Drum	B. CONTENT	Influencer Marketing	COULD HAVE BEEN A HEINEKEN	LePub	LePub Milan	Heineken	Italy
Finalist	0806002GD26	Omni-Channel Drum	B. CONTENT	Influencer Marketing	OLYMPIC PASTA RING	LePub	LePub Milan	International Olympic Committee	Switzerland
Finalist	0807013GD26	Omni-Channel Drum	B. CONTENT	PR	Cucuietii Credit Card	SAATCHI & SAATCHI	Saatchi & Saatchi + The Geeks	ING Bank	Romania
Finalist	0901010GD26	Omni-Channel Drum	C. ENGAGEMENT	Direct	Archie	Omnicom Advertising	TBWA Istanbul	McDonald's	Turkey
Finalist	0904010GD26	Omni-Channel Drum	C. ENGAGEMENT	Public & Community Relations	Humanity Chain	INDEPENDENT AGENCY	Progression CA	Forte Bank	Kazakhstan
Finalist	1202001GD26	Omni-Channel Drum	F. SPORTS, POP CULTURE & ART	Influencers	OLYMPIC PASTA RING	LePub	LePub Milan	International Olympic Committee	Switzerland
Finalist	1301004GD26	Craft Drum	A. INDUSTRY CRAFT (Brand Communication & Design, Outdoor, Print & Publishing, Package Design)	Art Direction	The color of things have changed.	INDEPENDENT AGENCY	aRthuR Istanbul	Uber Eats	Turkey
Finalist	1301006GD26	Craft Drum	A. INDUSTRY CRAFT (Brand Communication & Design, Outdoor, Print & Publishing, Package Design)	Art Direction	An Award That Makes Care Visible	INDEPENDENT AGENCY	Postmen, Kyiv	UNICEF Ukraine	Ukraine
Finalist	1504001GD26	Craft Drum	C. DIGITAL CRAFT	Storytelling	THE PUB THAT REFUSED TO DIE	LePub	LePub Milan	Heineken	Italy
Finalist	1505001GD26	Craft Drum	C. DIGITAL CRAFT	Use of AR / VR	Corrupt Square	Leo Constellation	Publicis Groupe Hungary - Budapest	Transparency International Hungary	Hungary
Finalist	16003GD26	Craft Drum	D. INNOVATION CRAFT		MOLFIX POOPMATCH	Omnicom Advertising	TBWA Istanbul	Molfix	Turkey
Finalist	1702002GD26	Creative Media Excellence Drum	A. CREATIVE USE OF MEDIA	Audio Platforms	Red Noise	INDEPENDENT AGENCY	180heartbeats + Jung von Matt	Betclic	Poland
Finalist	1703012GD26	Creative Media Excellence Drum	A. CREATIVE USE OF MEDIA	Print/Outdoor	My Connection	OGILVY	Imago Ogilvy, Zagreb	Hrvatski Telekom	Croatia
Finalist	1703013GD26	Creative Media Excellence Drum	A. CREATIVE USE OF MEDIA	Print/Outdoor	The Pink Receipt	INDEPENDENT AGENCY	AV STUDIO	Spar Slovenija	Slovenia
Finalist	1706010GD26	Creative Media Excellence Drum	A. CREATIVE USE OF MEDIA	Social Platforms	A Cry for Hydration	OGILVY	Imago Ogilvy, Zagreb	Studena	Croatia
Finalist	1803003GD26	Creative Media Excellence Drum	B. EXCELLENCE IN MEDIA	Media Planning & Strategy	The Scratching Ads	McCann	MCCANN SKOPJE	HALKBANK	North Macedonia
Finalist	1806002GD26	Creative Media Excellence Drum	B. EXCELLENCE IN MEDIA	Use of Low/Small Budget	EUR 1,000 that Saved a Bakery from Bankruptcy	INDEPENDENT AGENCY	Independent communications consultant Greta Šeibelytė (Vilnius, Lithuania)	Independent communications consultant Greta Šeibelytė	Lithuania
Finalist	1809009GD26	Creative Media Excellence Drum	B. EXCELLENCE IN MEDIA	Non-Profit/Charity, NGO	The wild went live	McCann	McCann Tirana	EU4GreenGen	Albania
Finalist	2401001GD26	Creative Business Excellence Drum	F. CONTENT	Storytelling & Experience	Cgates	INDEPENDENT AGENCY	Fabula Rud Pedersen Lithuania	Cgates	Lithuania
Finalist	2402001GD26	Creative Business Excellence Drum	F. CONTENT	Real-Time Action Content	Queen of Slovakia	INDEPENDENT AGENCY	Kreativna Dvojica, Bratislava	Allianz	Slovakia
Finalist	27001GD26	All Juries	A. GENIUS LOCI/LOCAL SPIRIT		The Second Shift	Omnicom Advertising	MullenLowe GKG Bratislava	Baumit	Slovakia
Finalist	27016GD26	All Juries	A. GENIUS LOCI/LOCAL SPIRIT		'You Said It'	INDEPENDENT AGENCY	RAFİNERİ - İSTANBUL	Turkcell	Turkey
Finalist	27022GD26	All Juries	A. GENIUS LOCI/LOCAL SPIRIT		Cherries	INDEPENDENT AGENCY	Kreativna Dvojica, Bratislava	Novartis	Slovakia

Finalist	2801002GD26	All Juries	B. SOCIAL GOOD	Non-profit Social Good	Till Death Do Us Part	McCann	McCann Beograd	Autonomous Women's Center	Serbia
Finalist	2801004GD26	All Juries	B. SOCIAL GOOD	Non-profit Social Good	THE REAL STREET FOOD	SAATCHI & SAATCHI	MUW Saatchi & Saatchi, Bratislava	NGO Vagus	Slovakia
Finalist	2801005GD26	All Juries	B. SOCIAL GOOD	Non-profit Social Good	COME DINE WITH ME IN A HOMELESS SHELTER	SAATCHI & SAATCHI	MUW Saatchi & Saatchi, Bratislava	NGO Vagus	Slovakia
Finalist	29003GD26	All Juries	C. UNFPA INCLUSION EXCELLENCE		Cleaning has no gender	OGILVY	Ogilvy Bucharest	Vileda	Romania
Finalist	29005GD26	All Juries	C. UNFPA INCLUSION EXCELLENCE		血の戦い THE BLOOD BATTLE: It began suddenly, but it made me stronger	Omnicom Advertising	FCB Artgroup Kazakhstan, Almaty	Kotex	Kazakhstan
Finalist	29006GD26	All Juries	C. UNFPA INCLUSION EXCELLENCE		HERE TO STAY	McCann	MCCANN POLAND, WARSAW	Mastercard	Poland
Finalist	30005GD26	All Juries	D. GAME CHANGER		The Forgotten Rooster	Havas Media Network	Havas Play Puteaux	Renault	France
Finalist	30007GD26	All Juries	D. GAME CHANGER		unoriginal	Omnicom Advertising	MullenLowe Bucharest	Raiffeisen Bank	Romania
Finalist	30013GD26	All Juries	D. GAME CHANGER		How a non-profit fought the social media giants, armed with a bunch of t-shirts	INDEPENDENT AGENCY	hasan & partners, Helsinki	Naisten Linja	Finland